



SRM MADURAI

COLLEGE FOR ENGINEERING AND TECHNOLOGY

(Approved by AICTE, New Delhi | Affiliated to Anna University, Chennai)

Pottapalayam, Sivagangai District - 630 612



COLLEGE CODE : 9111

COUNSELLING CODE: 5842

Department of Electronics and
Communication engineering



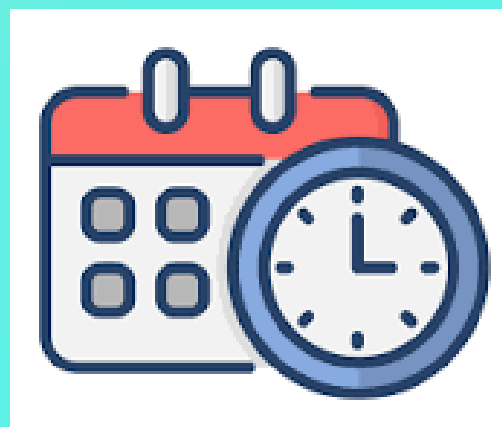
Innovation Club

Session Discussion with Innovation and Startup Eco system Enablers



Speaker: **Mr. K. Ajai Vikram,**
Test Lead, HCL Tech

Mode: Online



13.09.2025

**08.00 PM –
09.00 PM**

<https://meet.google.com/sys-ubhf-pnn>

Join us for an Exciting Event!

Coordinator
Dr. P THARCIS
ASP / ECE

Convener
Dr. S. DURAIRAJ
PRINCIPAL



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DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING
ACADEMIC YEAR (2025-2026) ODD SEMESTER



INNOVATION CLUB

16.09.2025

Event Name: Session Discussion with Innovation and Startup Enablers.

Date & Time : 13.09.2025 (08.00 PM – 09.00 PM)

Mode: Online Mode (<https://meet.google.com/sys-ubhf-pnn>)

Resource Person: Mr. K. Ajai Vickram, Test Lead, HCL Technologies

No.of Participants: 25 student members (Multidisciplinary)

REPORT

A session on 'Innovation and Start Enablers' was conducted with the objective of motivating students to think creatively, understand the importance of innovation in today's technology-driven world, and explore enablers that can help in transforming ideas into impactful outcomes. The session was facilitated by Mr. K. Ajai Vickram, an experienced Test Lead from HCL Technologies, who brought his professional insights and real-world experiences to the discussion.

Key Highlights of the Session

Understanding Innovation:

Mr. Ajai Vickram emphasized that innovation is not just about invention, but about creating practical, scalable, and sustainable solutions. He highlighted how industries are shifting focus from traditional problem-solving to innovation-driven strategies.

Role of Start Enablers:

The resource person explained the concept of 'Start Enablers,' which are tools, ecosystems, and platforms that support ideation and implementation. He spoke about startup incubators, accelerators, and corporate support systems that encourage innovative projects.

Innovation in the IT Industry:

Drawing from his own experience at HCL Tech, he discussed how innovation plays a vital role in testing, product development, and process improvement. He shared case studies on how small creative ideas helped improve software quality and customer satisfaction.

Skills and Mindset for Innovators:

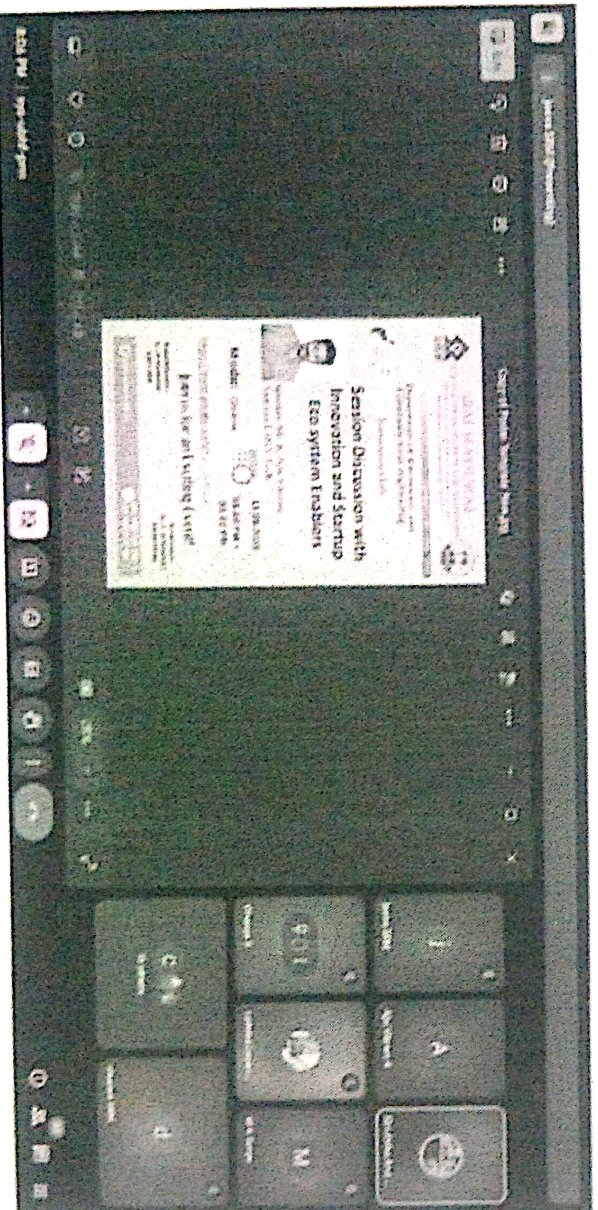
Critical thinking, adaptability, and problem-solving were identified as key skills for future innovators. He encouraged participants to embrace challenges, learn continuously, and remain curious about emerging technologies.

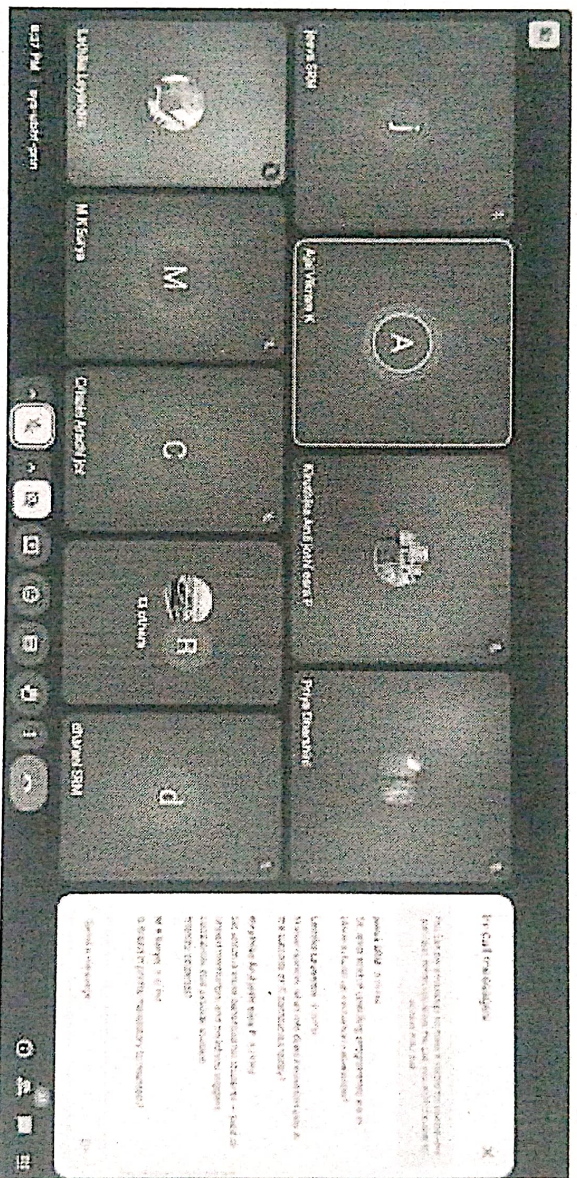
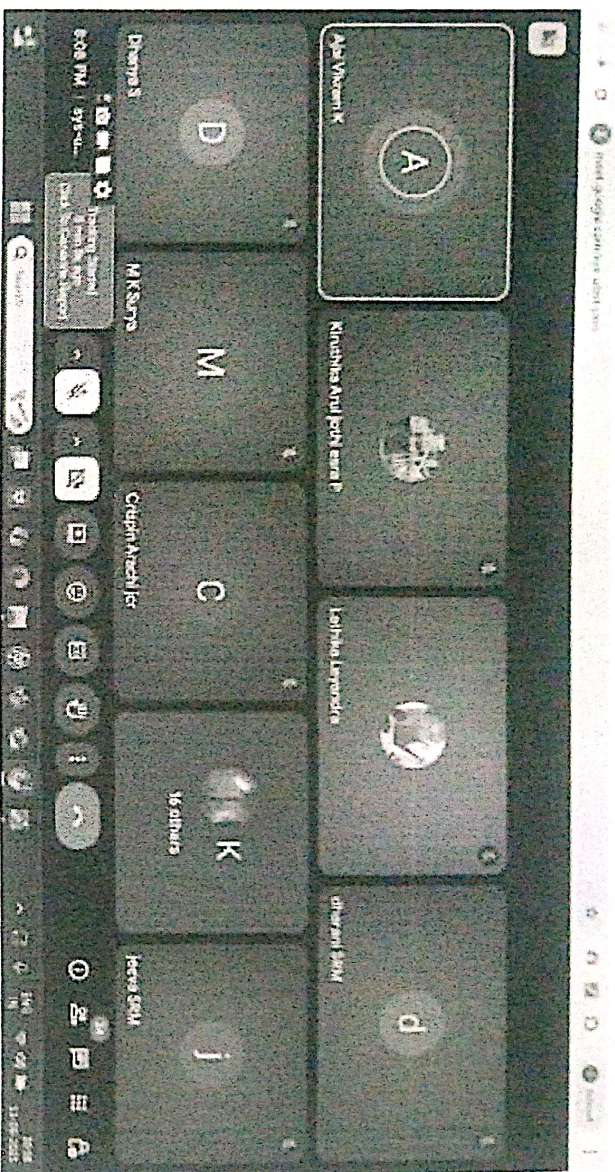
Interactive Discussion:

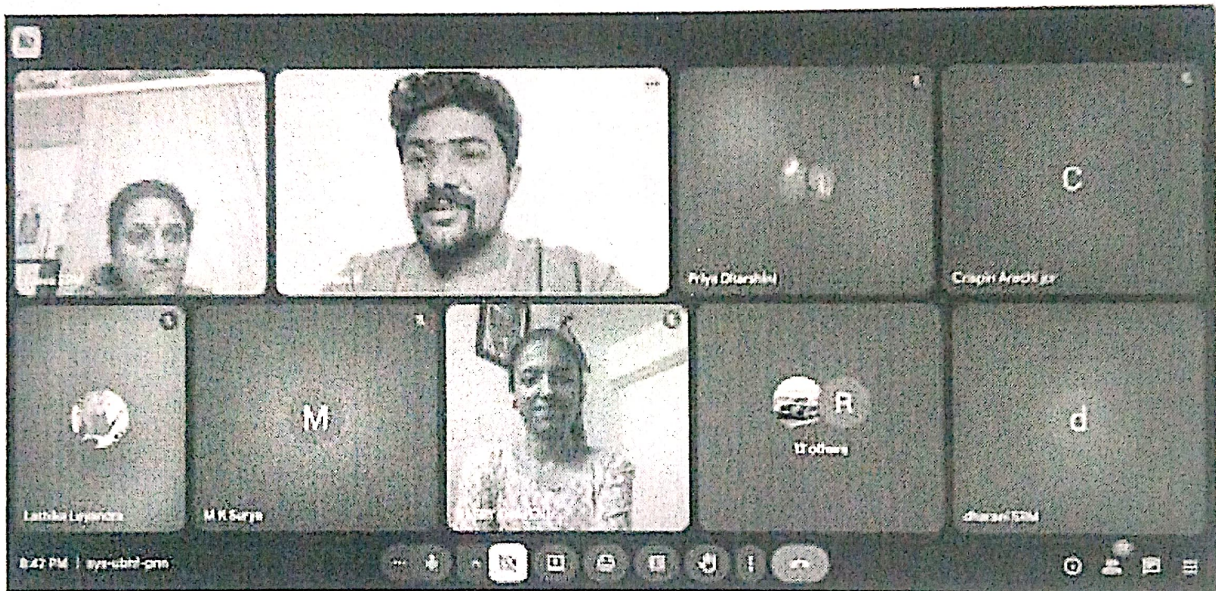
Participants engaged with the speaker through Q&A sessions.

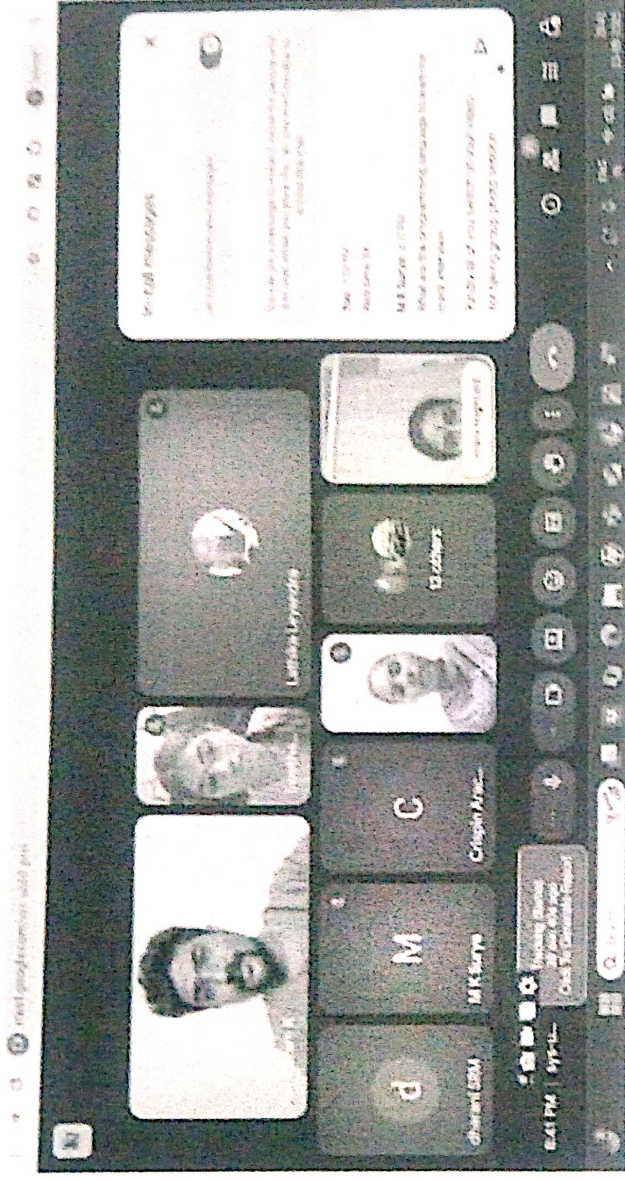
The session by Mr. K. Ajai Vickram was highly insightful and motivational. It provided participants with a clear understanding of the importance of innovation and the resources available to support it. The practical examples shared made the discussion relatable and inspiring.

Glimpse of the session









S. Jeyaraj
23/11/23
Faculty In-charge

S. Jeyaraj
HoD/ECE