



SRM MADURAI



COLLEGE FOR ENGINEERING AND TECHNOLOGY

(APPROVED BY AICTE, NEW DELHI | AFFILIATED TO ANNA UNIVERSITY, CHENNAI)  
POTTAPALAYAM, SIVAGANGAI DISTRICT - 630 612

COLLEGE CODE : 9111

COUNSELLING CODE: 5842

DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING

INNOVATION CLUB

# LOGO CONTEST

Saturday 2.10- 3.10 PM

Venue : VLSI Lab (2nd floor)

LINK IS HERE!

[HTTPS://TINYURL.COM/SRMMCETICLOGOCONTEST](https://tinyurl.com/SRMMCETICLOGOCONTEST)

COORDINATOR

DR. P THARCIS

ASP / ECE

CONVENER

DR. S. DURAIRAJ

PRINCIPAL



**SRM MADURAI**  
**COLLEGE FOR ENGINEERING AND TECHNOLOGY**  
Approved by AICTE, New Delhi | Affiliated to Anna University, Chennai



**DEPARTMENT OF ELECTRONICS AND COMMUNICATION ENGINEERING**

**Academic Year : 2025-2026 (ODD Semester)**

**Innovation Club – Logo Contest**



**Introduction**

The Innovation Club Logo Contest was organized to design a unique emblem that reflects the club's vision of innovation, creativity, teamwork, and futuristic thinking. The contest aimed to involve students in branding the club with their own creativity and design skills.

**Contest Details**

**THEME:** The logo should represent innovation, creativity, teamwork, and futuristic thinking.

- **Date of Contest Announcement:** 23.08.2025
- **Submission Deadline:** 15.09.2025
- **Number of Participants:** 24
- **Total Entries Received:** 8
- **Judging Panel:** Dr.P.Tharcis, ASP & HoD/ECE

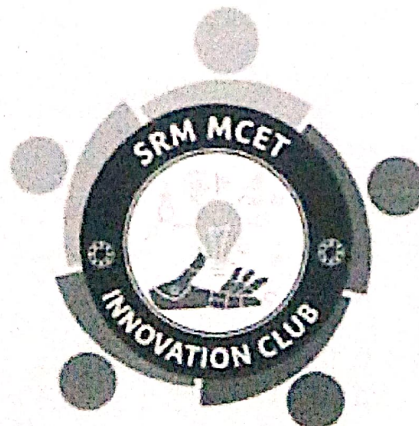
**Evaluation Criteria**

1. Creativity & Originality – 40%
2. Relevance to Theme (Innovation & Teamwork) – 30%
3. Aesthetic Appeal & Presentation – 20%
4. Versatility & Usability – 10%

**Results**

 **HARINI V - II CSE 'A' (911124104022)**

yes  
23/09/25



Their design was selected for its originality, symbolism, and effective representation of the Innovation Club's mission.

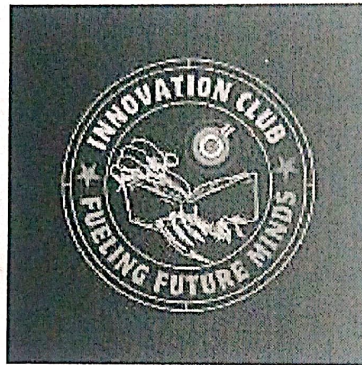
### Logo Description:

The SRM MCET Innovation Club logo features a black circular ring with the club name, a robotic hand holding a glowing light bulb at the center, surrounded by science and tech icons, and colorful human-figure arcs symbolizing creativity, technology, and teamwork.

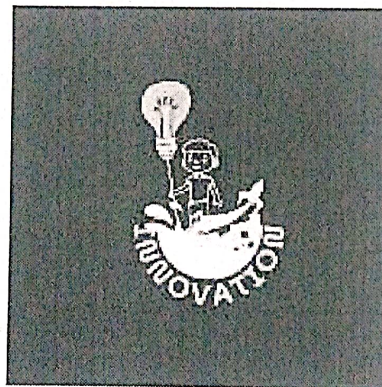
- The winning logo will now be adopted as the official logo of the Innovation Club.

### Runner-Ups

1<sup>st</sup> Runner Up: V.Karan - III/ Civil (911123103005)



2<sup>nd</sup> Runner Up: Joshua Tony Bastin S - II / CSE-CYBER (911123149021)



### Report Summary

The contest witnessed enthusiastic participation from students across different departments. Every submission reflected the creativity and innovative spirit of our students. After careful review by the judging panel, the above winners were selected.

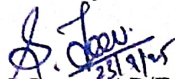
The initiative not only helped in identifying a strong visual identity for the club but also engaged students in a meaningful design challenge that aligned with the club's mission.

## Acknowledgement

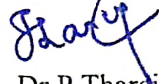
We extend our sincere gratitude to the Principal for approving and encouraging this initiative. Jury Member for their support in evaluating the entries. All participants for their valuable contributions.

## Approval

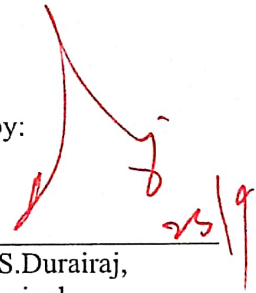
Submitted by:

  
Mrs. S. Jeeva, AP/ECE  
Innovation Club Coordinator

Verified by:

  
Dr. P. Tharais,  
HOD/ECE  
(Jury)

Approved by:

  
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Dr. S. Durairaj,  
Principal