



**SRM MADURAI**  
**COLLEGE FOR ENGINEERING AND TECHNOLOGY**  
(Approved by AICTE, New Delhi | Affiliated to Anna University, Chennai)



**DEPARTMENT OF COMPUTER SCIENCE AND ENGINEERING  
(ARTIFICIAL INTELLIGENCE AND MACHINE LEARNING)**

**&  
INTELLECTRA Association  
organizes**

# IDEATHON

**VENUE: CLASS ROOM NO:214**



**23.08.2025**



**01:10PM**

We cordially invite all the students to  
participate in this event..!

**CO-CONVENER**

Dr.L.Selvam  
HoD-CSE(AIML)

**CONVENER**

Dr.S.Durairaj  
PRINCIPAL



## Future Enhancements

- Add real-time notifications for discounts
- GPS-based shop finder
- User login and favorites
- Customer reviews and ratings
- Android app



## Modules of the Project

- Start Module
  - Search and view shop info
- Setup Module
  - Administ shop details and discounts
- Admin Module (optional)
  - Monitor and optimize shop settings
- Other
- Admin