

# SRM MADURAI COLLEGE FOR ENGINEERING AND TECHNOLOGY Approved by AICTE, New Delhi | Affiliated to Anna University, Chennai





### YAZHI'25

# Organized by The Techtelligence Association, Department of Information Technology



# **Event Details**

#### **Technical Events**

#### 1. Metamorphosis - Project

#### **Presentation Description:**

Showcase your innovative ideas and problem-solving skills by presenting a working project or prototype. This event is designed to encourage creativity, research, and practical applications of technology.

#### **Rules:**

- Participants can compete individually or in teams (max 3 members).
- The project must be original and not copied from online sources.
- Presentation time: 8 minutes + 2 minutes for Q&A.
- A functional demo of the project is preferred.
- Submit an abstract before the event for initial screening.

#### **Judging Criteria:**

- Innovation & Creativity (30%) Originality and uniqueness of the project.
- **Technical Implementation (30%)** Feasibility, coding standards, and functionality.
- **Presentation Skills (20%)** Clarity, confidence, and ability to convey the idea.
- Impact & Practicality (20%) Real-world applications and usability.

#### 2. Picture Perfect – UI/UX

#### **Design Description:**

A design-based competition where participants create an intuitive and user-friendly interface for a given problem statement.

#### **Rules:**

- Individual participation or team of 2.
- Tools allowed: Figma, Adobe XD, Sketch, or any other design tool.
- Time limit: 60 minutes.
- No pre-made templates; designs must be original.

#### **Judging Criteria:**

- User Experience (30%) Ease of navigation and intuitiveness.
- Aesthetic Appeal (25%) Visual design and creativity.
- Consistency (20%) Adherence to design principles.

• **Problem-Solving Approach (25%)** – Relevance to the given scenario.

#### 3. Web Wizards – Web

#### **Design Description:**

A competition to build an attractive and functional web page based on a theme provided on the spot.

#### **Rules:**

- Individual or team participation (max 2 members).
- Allowed technologies: HTML, CSS, JavaScript (React/Vue/Bootstrap optional).
- Time limit: 2 hours 15 minutes (135 minutes in total)
- Usage of AI-generated code is strictly prohibited.
- Must be responsive and mobile-friendly.

#### **Judging Criteria:**

- **Design & Aesthetics (30%)** Clean, modern, and user-friendly UI.
- Functionality (30%) Working navigation and interactive elements.
- Code Quality (20%) Proper structure, comments, and efficiency.
- **Responsiveness** (20%) Compatibility across different devices.

#### 4. Code

#### Relay

#### **Description:**

A team-based coding challenge where each member writes part of the code before passing it to the next.

#### **Rules:**

- Team event (max 4 members).
- Languages: Any language can be used consistently throughout the program
- The time to write the program will be divided among the number of members of the team.
- Given a problem statement, the team members must each pick a time sector among themselves and start writing the program one by one. The previous program block written by the first member (in the first timing division for the team) must be continued by the second member (in the second division), and so on.

- Each teammate codes their section independently, without communication or influence of the other teammates, with only the problem statement and the previous code sections in their hand.
- The last member, along with their code have the special permission to debug any errors or inconsistencies in the program. (All within their given time division)

#### **Judging Criteria:**

• Fastest teams to get working, functional programs to all the given problem statements will be considered for the winning positions.

#### **Non-Technical Events**

#### 1. Frames - Shot: On-the-spot Short Film

#### **Contest Description:**

A short film competition where participants showcase creativity, storytelling, and filmmaking skills.

#### **Rules:**

- Team event (max 5 members).
- Duration: 3-7 minutes.
- The themes for the short films will be announced on the day of the symposium. The participants are required to shoot and edit a short film before the contest starts, right in the campus of SRM Madurai College for Engineering and Technology.
- Original content ONLY (plagiarism will lead to disqualification).
- Any language is allowed but must have English subtitles.
- No offensive or inappropriate content.

#### **Judging Criteria:**

- Storytelling (30%) Narrative strength and originality.
- Emotional depth and Accurate portrayal of the characters (15%) Acting abilities, how well the characters are presented
- Cinematography (25%) Camera work and shot composition.
- Editing (20%) Smooth transitions and effects.
- Impact (10%) Overall engagement and emotional appeal.

#### 2. Meme Mania – Meme

#### War Description:

A battle of humour and wit where participants create the most hilarious and relatable memes.

#### **Rules:**

- Individual participation.
- Theme will be given on the spot.
- Only original memes allowed; plagiarism leads to disqualification.
- No offensive or inappropriate content.

#### **Judging Criteria:**

- **Humour (40%)** How funny and relatable the meme is.
- Creativity (30%) Unique and original concept.
- Relevance (20%) How well it fits the given theme.
- **Presentation (10%)** Design and clarity of the meme.

#### 3. Blank Canvas - On the spot Art

#### **Creation Description:**

An artistic showdown where participants create artwork (paintings, drawings, abstract art, etc.,) based on a given theme.

#### **Rules:**

- Individual event.
- Time limit: 1 hour 15 minutes
- Theme will be announced at the start.
- Any medium allowed (pencil, watercolour, digital, etc.).
- No tracing or pre-made sketches.
- Original work only.

#### **Judging Criteria:**

- Creativity (35%) Unique interpretation of the theme.
- Technical Skill (30%) Drawing accuracy and execution.
- Composition (20%) Balance and use of space.
- **Expression (15%)** Emotional depth and storytelling.

## **AGENDA**

EVENT	TIMING	VENUE
Inauguration Ceremony	09:20 AM – 10:30 AM	Auditorium
Break	10:30 AM – 10:45 AM	
Metamorphism	10:45 AM – 12:30 PM	IT Classroom (2 <sup>nd</sup> Year)
Code Relay	10:45 AM – 11:30 AM	IT Laboratory
Picture Perfect	10:45 AM – 11:45 AM	Data Analysis Laboratory
Web Wizard	11:45 AM – 12:30 PM	IT Laboratory
Lunch	12:30 PM – 01:15 PM	
Web Wizard (continuation)	01:15 PM – 02:45 PM	IT Laboratory
Meme Mania	01:15 PM – 02:00 PM	Data Analysis Laboratory
Blank Canvas	01:15 PM – 02:30 PM	IT Classroom (2 <sup>nd</sup> Year)
Frames - Shot	01:15 PM – 02:50 PM	Auditorium
Break	02:50 PM - 03:00 PM	
Valedictory Function	03:00 PM - 03:50 PM	Auditorium

## **Terms and Conditions**

- The registration fee of Rs. 200/- to be paid on the spot is non-refundable after registration.
- Participants will present themselves with the highest discipline and respect to the faculty, coordinators, and fellow students.
- In case of queries, only the student coordinators will be contacted.
- In case of any issues, only the student coordinators will be contacted.
- Transportation to the venue will be arranged by the participant.
- Snacks and lunch will be provided upon participation.
- Participation certificates will be provided to all participants.
- Proof of registration should be shown before entering the college premises and the event venues.
- Identity proof (ID cards from participant's college) should be worn by the participant.
- Information and updates regarding the symposium and the events will be conveyed through WhatsApp.
- Cheating or any sort of misconduct will get the participant immediately disqualified and banned from the symposium series forever.
- All information provided by the participant should be true to the extent of their knowledge.
- Unless participants are present at the respective venue of the event they are participating in at the accurate time, they will not be considered for participation.
- All content provided by the participant should be their own and original, unless permissions are given to use external resources.
- Participants will stay in the college premises from the start and until the end of YAZHI, i.e., from 09:20 AM to 03:45 PM.