



# SRM MADURAI

## COLLEGE FOR ENGINEERING AND TECHNOLOGY

Approved by AICTE, New Delhi | Affiliated to Anna University, Chennai



Department of Information Technology  
in association with  
TECHTELLIGENCE STUDENTS' ASSOCIATION organizes



# APPATHON'25

## ADVERTISEMENT CREATION

HOW GOOD ARE YOU AT SELLING?  
PROVE YOUR MARKETING SKILLS  
WITH ONE SINGLE AD BANNER!  
-LANDSCAPE AD BANNER  
-USE ANY DESIGN PLATFORM

📍 **VENUE: IT LABORATORY**

📅 **DATE: 22.03.2025**

🕒 **TIME: 01:10AM-02:00 PM**

**-1 OR 2 PER TEAM-**

Co-ordinator  
Dr. M. Sangeetha  
AP/ IT

Co-convener  
Dr. J. Jeyaranjani  
HOD/ IT

Convener  
Dr. S. Durairaj  
Principal



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