

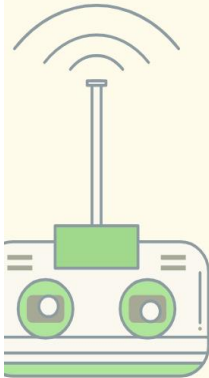


SRM MADURAI
COLLEGE FOR ENGINEERING AND TECHNOLOGY
Approved by AICTE, New Delhi | Affiliated to Anna University, Chennai



**INSTITUTION'S INNOVATION COUNCIL &
DEPARTMENT OF CIVIL ENGINEERING**
jointly organizes

**WORKSHOP ON
DESIGN THINKING, CRITICAL THINKING, AND
INNOVATION DESIGN**



Resource person

Dr. K. Ganesan

Senior Engineering Manager (Electrical),
L&T Limited, Chennai.



WE ARE DELIGHTED TO INVITE YOU ALL

21
February
2025

Hosting Platform: Google Meet
Meeting Link :
<https://meet.google.com/kck-ujpx-ccd>

FRIDAY
2.30 P.M.
TO
3.30 P.M.

Dr. S. NAGA LAKSHMI, AP/CIVIL
Dr. V. GOWRI, HoD/CIVIL
COORDINATORS

Dr. S.SAMBATH
VICE PRINCIPAL
CO-CONVENER

Dr. S.DURAIRAJ
PRINCIPAL
CONVENER

Ganesan Karuppiah (Presenting)

2

What is your perception ???

2/21/2022

2:58 PM | kck-ujpx-ccd

People

Mute all Add people

Search for people

IN MEETING

Contributors 16

- nagalakshmi s (You) Meeting host
- Aditya Durgesh
- Arun Arun
- Balaji Murugesan
- Ganesan Karuppiah
- Ganesan Karuppiah Presentation
- Karthick

Ganesan Karup... Maha Lakshmi S. Megaammu Yogesh Yogesh 10 others nagalakshmi s

Ganesan Karuppiah (Presenting)

5

What is your perception ???

2/21/2022

3:04 PM | kck-ujpx-ccd

People

Mute all Add people

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- Ganesan Karuppiah Presentation
- Ganga V
- Karthick

Ganesan Karup... Vkaran Maha Lakshmi S. Megaammu 11 others nagalakshmi s

Ganesan Karuppiah (Presenting)

5

What is your perception ???

15

DESIGN THINKING

- Empathize**
Understanding people
- Define**
Figuring out the problem
- Ideate**
Generating your ideas
- Test**
Refining the product
- Prototype**
Creation and experimentation

2/21/2022

People

Mute all Add people

IN MEETING

- Karthick
- Krishnakumar P
- Maha Lakshmi
- pandieswari m
- Prithivi Raj
- S. Megaammu
- VISHWA K